

MEDIA RELEASE

Heenan Blaikie named one of the “Best Workplaces in Canada” for 2007

Montreal, April 23, 2007— Heenan Blaikie is proud to have been named by *Canadian Business* magazine as one of the 50 “Best Workplaces in Canada” for 2007.

The firm, co-managed by partners Mr. Norman Bacal in Toronto and Mr. Guy Tremblay in Montreal, recognizes that this honour is a tribute to the more than 1,000 lawyers, managers and employees “who contribute every day to making Heenan Blaikie a workplace where people can learn, grow, and most of all, perform,” says Mr. Bacal. “The quality of our client service, and our reputation, result from the efforts and dedication of all the people across the country who provide those services. We consider it a great achievement that our employees see working here in such a positive light.”

Both co-managing partners give full credit to the firm’s culture, which has allowed Heenan Blaikie to maintain a focus on individual success within the context of firm-wide growth. “The firm today represents businesses and organizations large and small, in Canada and around the world, and closes the deals that shape the Canadian business landscape” says Mr. Tremblay. “At the same time, we nourish and protect a unique culture that respects individual personalities within a collegial, team-oriented workplace.”

The competition for the 50 “Best Workplaces in Canada” is based on two criteria: two-thirds of the total score comes from a survey completed by a random selection of employees, along with open-ended comments about their organization; the remaining one-third of the score comes from an in-depth review of the organization’s culture, including an evaluation of HR policies and procedures. This process provides a rigorous analysis of the organization from an employee perspective, and an overall portrait of the workplace culture. More than 20,000 employees participated in the 2007 “Best Workplaces in Canada” survey.

Since its inception in 1973, Heenan Blaikie has grown to include more than 425 lawyers and a total of over 1,000 employees in nine offices in Quebec, Ontario, Alberta and British Columbia. The firm provides recognized expertise in business law, labour and employment, litigation, taxation, entertainment law and intellectual property to clients in Canada and abroad, from all sectors of activity.

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